



JIPABAN SHOPPERS' GUIDE

Version 2, published 18 November 2010

Welcome to **Jipaban's Shoppers' Guide**. This document will help you get started on creating your very own customized mall, place favourite shops in the different levels of your customizable mall, and enjoy enhanced networking features to interact with your shopping-crazy friends! All these in just 4 easy steps!

For Shoppers:

How does it work?



Step 1

Create your own mall

Step 2

Customize & Add Your Favourite Shops



Step 3

Interact with Your Friends



Step 4

Start Shopping!

Personalize your mall now!

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Step 1: Create Your Own Mall

STEP 1: CREATE YOUR OWN MALL

Get Started Quickly

1. Complete our short and simple registration form.

Create your own mall

Full Name* :

Nickname* :

Email* :

Password* :

Confirm Password* :

Date of Birth* :

Gender* :

[Show Additional Details \(optional\)](#)

Sign up as* : Shopper Retailer

** Compulsory fields*

I agree with Jipaban Terms and Conditions.

Be updated with the latest happenings at Jipaban.



Step 2: Customize & Add Your Favourite Shops

STEP 2: CUSTOMIZE & ADD YOUR FAVOURITE SHOPS

Customize Your Mall

2.1 By default, you will have 5 shops in your mall. They are some of the most popular and well known shops in Jipaban.

2.2 Customize your mall by adding new levels and labeling them in any way you wish. Click on the tabs to navigate the levels.

The screenshot displays the Jipaban e-commerce platform interface. At the top, the JIPABAN logo is visible with the tagline "Socializing eShopping". The user is logged in as "wayening" and is viewing their "My Mall" page. The interface includes navigation tabs for "Your First Level", "What's New", and "Floor". Below these, there are options to "Browse Product by Category" and "Browse All Shops (Add a shop)".

The main content area features five shop cards, each with a featured product and a "View" button:

- Book Mall**: Featured product is "Milwaukee Undergraduate ... SGD60". Avg Rating: not rated.
- Famous Apparel**: Featured product is "Having the Blues SGD45". Avg Rating: not rated.
- Style Queen**: Featured product is "Alphine Stella Tyla for Women SGD200". Avg Rating: not rated.
- Babyland**: Featured product is "Transformers Return SGD80". Avg Rating: not rated.

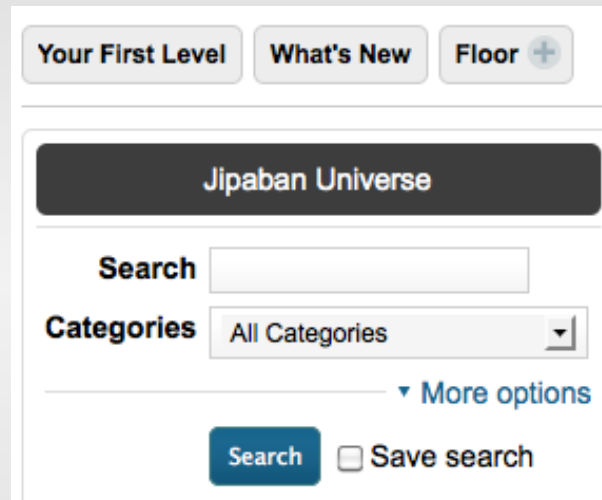
At the bottom of the page, there is a footer with copyright information: "© 2010 Jipaban Pte Ltd. All rights reserved. | Terms & Conditions | Privacy Policy". Below the footer, there are icons for payment methods (PayPal, VISA, MasterCard, American Express) and the currency "SGD". Navigation links for "Browse All Shops", "About", "Blog", "FAQ", "Contact Us", and "Site Map" are also present.

STEP 2: CUSTOMIZE & ADD YOUR FAVOURITE SHOPS

Adding Shops To Your Mall

2.3 Add your favourite shops into your mall! There are several ways of doing this:

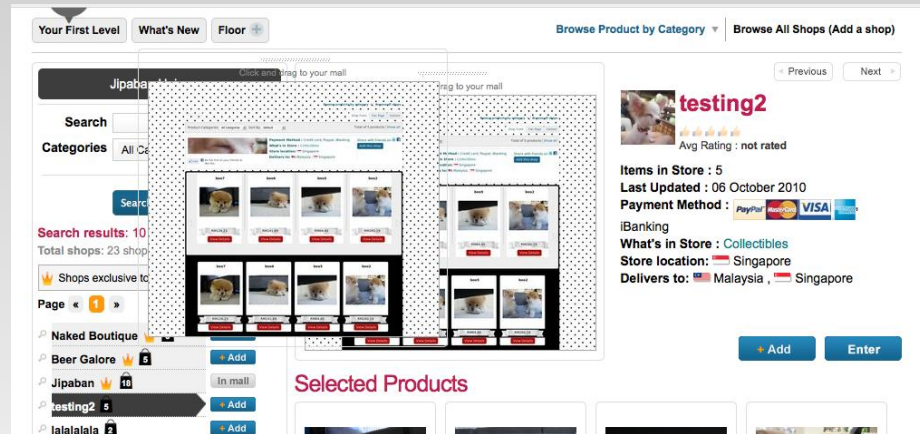
- a. via '**Browse all shops**';
 - b. via '**Browse products by category**'.
- a. In '**Browse all shops**', do a search at Jipaban Universe using the search filters.




The screenshot shows the search interface for Jipaban Universe. At the top, there are three filter buttons: 'Your First Level', 'What's New', and 'Floor' with a plus sign. Below these is a dark grey header with the text 'Jipaban Universe'. Underneath the header is a search bar with the label 'Search'. Below the search bar is a 'Categories' dropdown menu currently set to 'All Categories'. To the right of the dropdown is a link for 'More options'. At the bottom of the search area, there is a blue 'Search' button and a checkbox labeled 'Save search'.

STEP 2: CUSTOMIZE & ADD YOUR FAVOURITE SHOPS

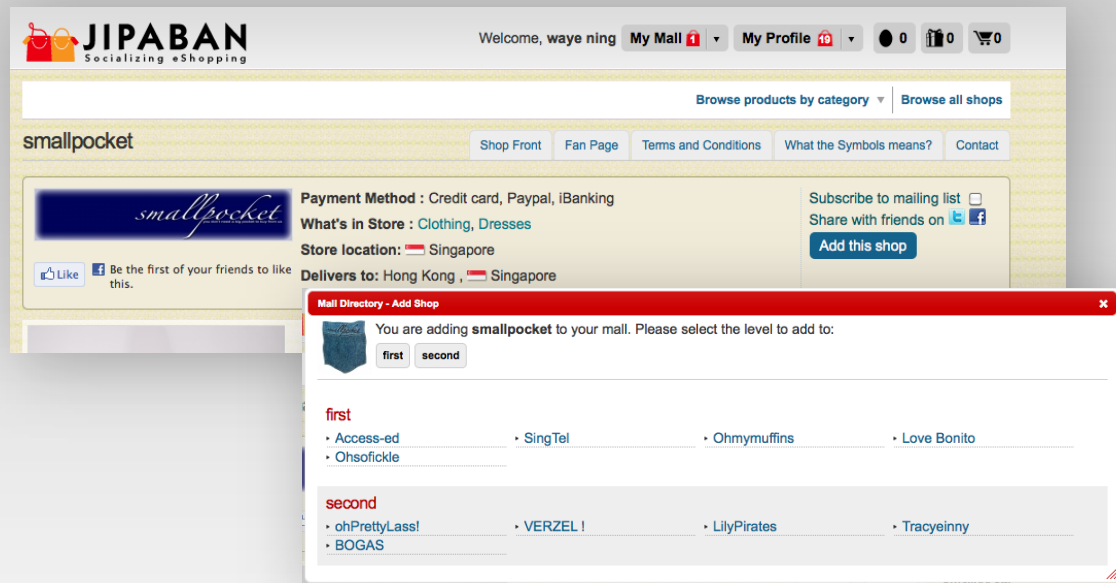
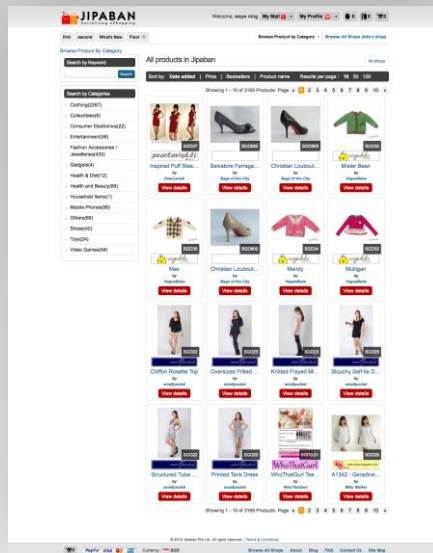
Drag and Drop your selected shops into any levels of your mall.




Clicking on  at the bottom of the shop display will lead you to the mall directory. Click on the level tabs and the selected shop will be added into your mall at that respective level.


STEP 2: CUSTOMIZE & ADD YOUR FAVOURITE SHOPS

b. Browse products by category and click to see the shops with your favourite items.



At any shop front, select “  and then select the level you wish to add the shop to.

Deleting Shops


Changed your mind about a shop and wish to remove it from your mall? Simply click on the button  at the top of the shop panel.

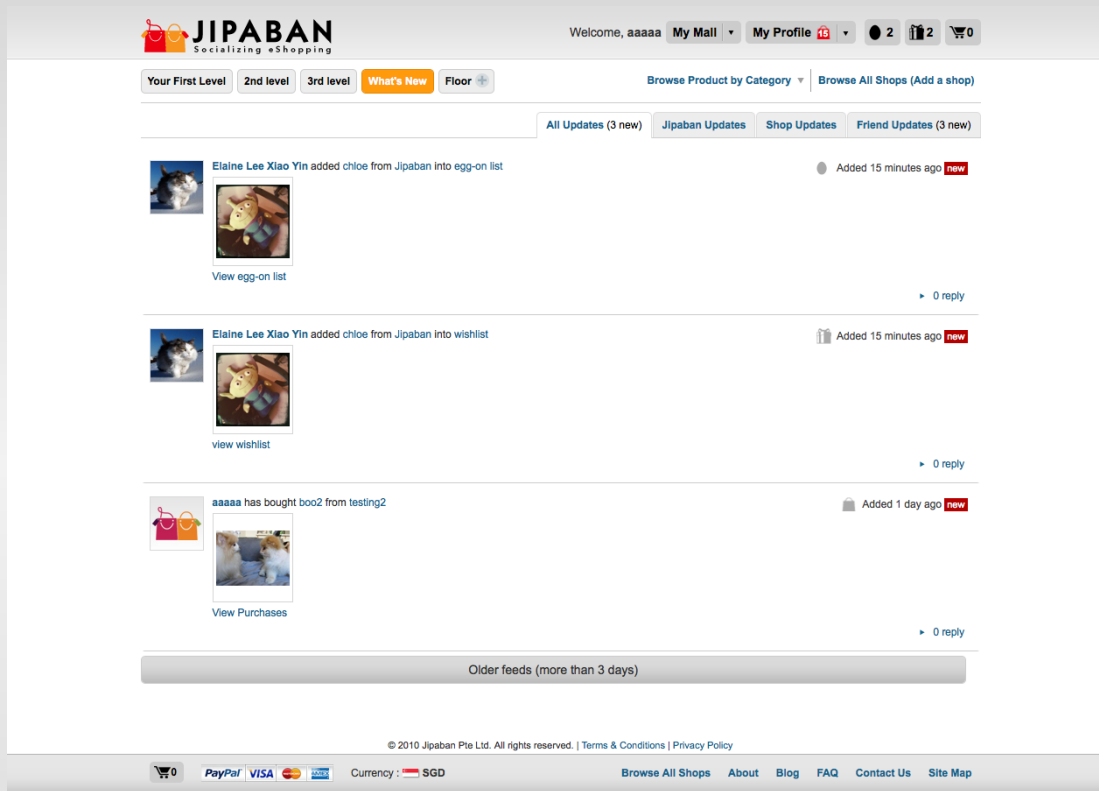


Step 3: Interact With Your Friends

STEP 3: INTERACT WITH YOUR FRIENDS

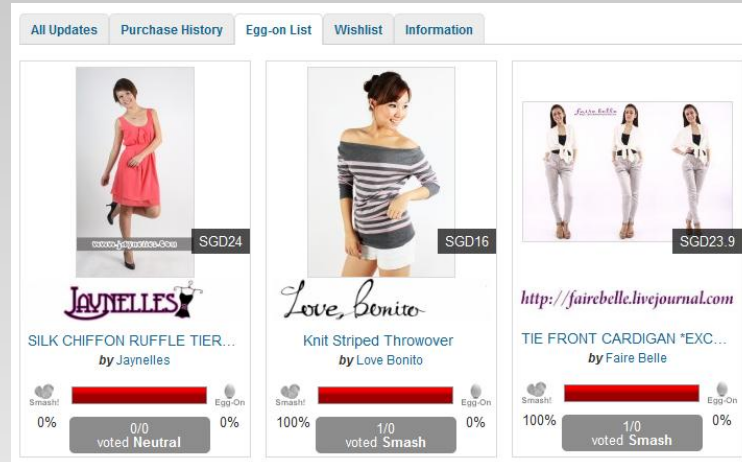
Real-Time Updates From Your Friends, Shops and Jipaban

3. See all the updates from your friends, shops, Jipaban at a glance on the '  ' tab!




STEP 3: INTERACT WITH YOUR FRIENDS

3.4 Egg-On List



3.41 Your Egg-On List can be found at your Profile Page. It consists of a list of items that you cannot decide on whether to purchase.

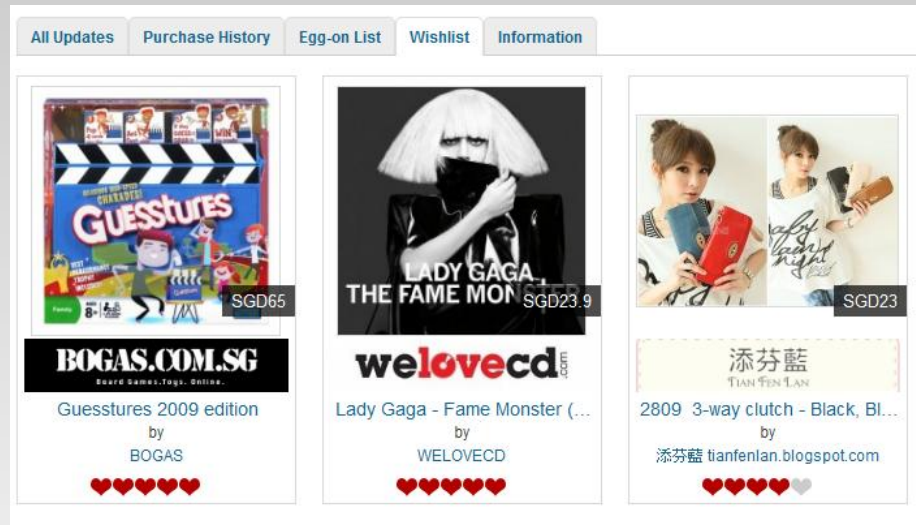
3.42 Your Friends may take on the tasks of “egging-on” or “smashing” the items by clicking on the respective options as represented by the icons to help you better decide on your purchases.

3.43 Add an item to your Egg-On List by clicking  on the product details page.

Note: You may view your egg-on list  at the top of the page wherever you are in Jipaban.


STEP 3: INTERACT WITH YOUR FRIENDS

3.5 Wishlist



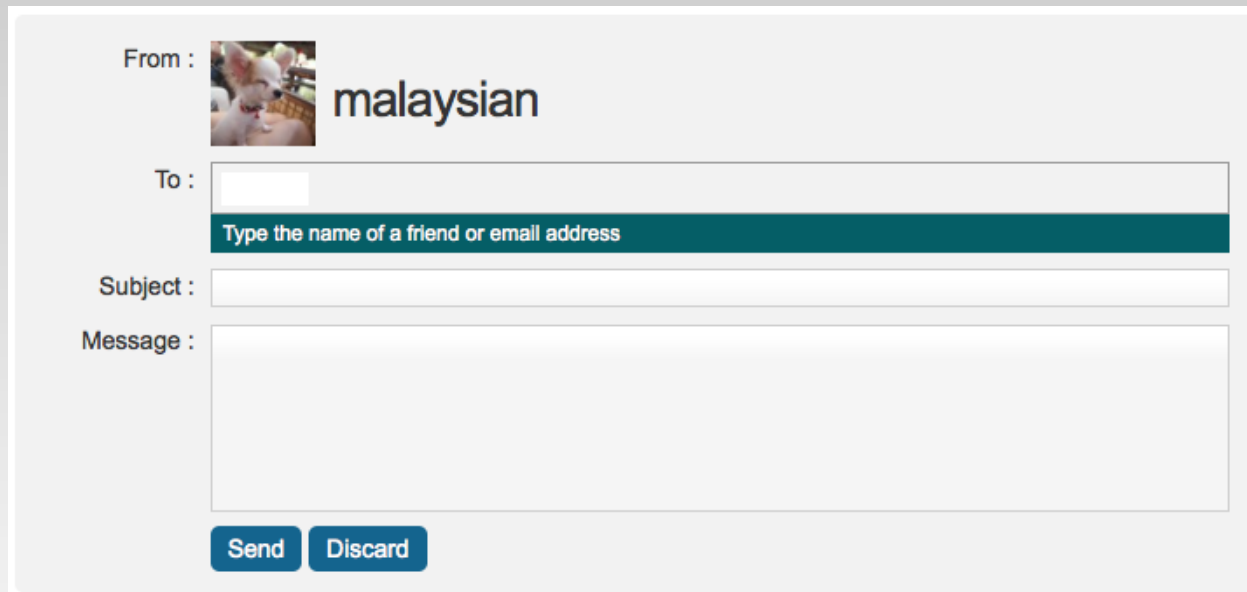
3.51 You may add items to your Wishlist while shopping. This feature helps you to organize your wishlist and takes away some of the stress that often comes when you are shopping for a friend or loved one.

3.52 Add an item to your Wishlist by clicking  on the product details page.

Note: You may view your wishlist  at the top of the page wherever you are in Jipaban.

STEP 3: INTERACT WITH YOUR FRIENDS

3.6 Mailer Tool



The screenshot shows a web-based email composition interface. At the top, it displays 'From :' followed by a small profile picture of a dog and the name 'malaysian'. Below this is a 'To :' field with a dropdown menu that is currently open, showing a search prompt: 'Type the name of a friend or email address'. Underneath the 'To :' field is a 'Subject :' field. The largest field is for the 'Message :', which is currently empty. At the bottom of the form, there are two buttons: 'Send' and 'Discard'.

3.61 Our Mailer Tool makes communication between you and your friends easier and faster.

3.62 When you are done composing your message, click **Send** .

3.63 Otherwise, **Discard** the draft or you may save it for future use.

STEP 3: INTERACT WITH YOUR FRIENDS

3.7. Jipaban Blog

JIPABAN
Socializing eShopping

Browse products by category Browse all shops

10 Apr Trailer house in suburban New Jersey. The Fosters have their week
Posted by jpb_admin on 1:56 pm

kids and a house in suburban New Jersey. The Fosters have their weekly "date night" – an attempt at re-experiencing the spice of the dates

CREDIT CARD

Join the **GSC-EON Bank Credit Card IP MAN 2** Online Contest & win exclusive prizes!

GET 2 FREE MOVIE PASSES when you charge RM300 to your GSC-EON Bank Credit Card and redeem your ticket* on the same day of purchase at selected GSC outlets

Outlet	10-11 Apr	17 & 18 Apr	24 & 25 Apr	1 & 2 May
GSC Pavilion KL	●	●	●	●
GSC Mid Valley	●	●	●	●
GSC Trivandram City, PV	●	●	●	●
GSC 1 Utama (New Wing)	●	●	●	●
GSC Century Place, Penang	●	●	●	●

EON BANK GROUP
We focus on you

of yesteryear, involving the same weekly night out at the local Teaneck Tavern. Their conversations quickly drift from barely-date talk to the same chore-chat they have at the dinner table at home. Exhausted from their jobs and kids, their dates rarely end in fore- or any other kind of play, let alone romance.

After seeing two of their best friends – another married couple with kids in suburban New Jersey – split apart from living the same life they themselves lead, Phil and Claire begin to fear what may lie ahead: a state of bland indifference and eventual separation.

In an attempt to take date night off auto-pilot, and hopefully inject a little spice into their lives, Phil decides a change of plans is in order: take Claire into Manhattan to the city's hottest new restaurant. The Fosters, however, don't have reservations. Hoping to be seated

Subscribe No Comments »

We have our very own Jipaban Blog that showcases the latest happenings online as well as offline. Do keep yourself updated with the Blog, and feel free to input your comments.




Step 4: Start Shopping!

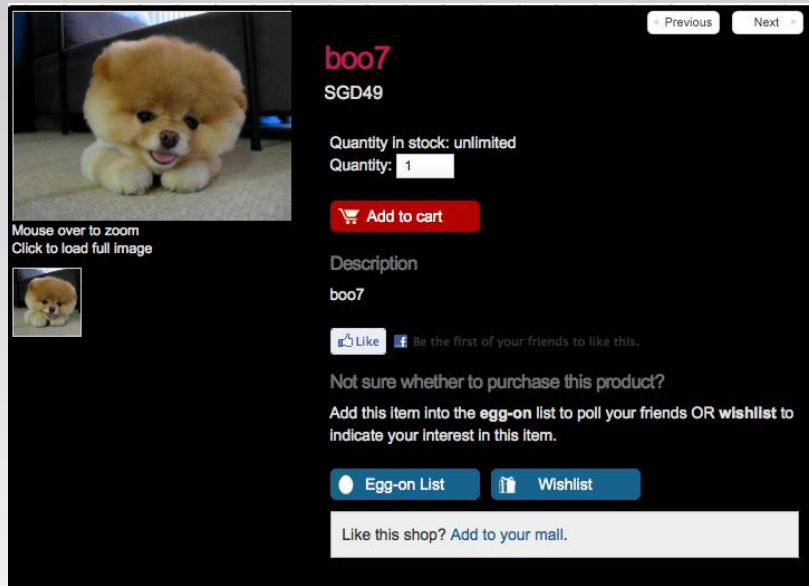
STEP 4: START SHOPPING!

You are free to browse at any shop on Jipaban, regardless of whether it is added to your mall.

The screenshot displays the Jipaban website interface. At the top, there is a navigation bar with the text "Welcome, malaysian" and several menu items: "My Mall", "My Profile" (with a notification badge of 12), and icons for a user profile, a gift, and a shopping cart. Below the navigation bar, there is a large preview window on the left and a detailed shop information panel on the right. The preview window shows a grid of product images with the text "Click and drag to your mall" and "EXCLUSIVE" in the top right corner. The shop information panel includes the Jipaban logo (a pink piggy bank), the shop name "Jipaban", an "Avg Rating : 2.0" with five stars, "Items in Store : 18", "Last Updated : 09 August 2010", "Payment Method" (listing PayPal, MasterCard, VISA, and American Express), "iBanking", "What's in Store : Women's Accessories, Consumer Electronics, Dresses, Boys, Apparel-Male, Tops", "Store location: Singapore", and "Delivers to: Malaysia, Maldives, Singapore, United Kingdom". At the bottom of the preview window, there are two red buttons: "+ Add" and "Enter".

4.1 Click on the shop name in the Jipaban universe, and click  at the shops' preview to browse other items.

STEP 4: START SHOPPING!



4.4 This is what the product details page will look like. Choose your desired size/colour/ other specifications and quantity before adding the item to cart.

4.5 You may then choose to Check Out or continue shopping.

4.6 When you have completed your shopping, Check Out by clicking on the icon on the header to check through your items.







STEP 4: START SHOPPING!

1 Select Delivery Method and Payment Method for each shop

2 Next Step Make your Payment

3 Order Completed

Shop	Products	Remove	Quantity	Price	Total
 Naked Boutique Order Status : Customizing Orders	 black jacket (0g)	Delete	1	RM 100.00	RM 100.00
					Items : RM 100.00
					Select Delivery Method
					Delivery and Handling Charges :
					Shop total: RM 100.00

Shop	Products	Remove	Quantity	Price	Total
 testing2 Order Status : Customizing Orders	 boo2 (0g)	Delete	1	SGD 101.00	SGD 101.00
					Items : SGD 101.00
					Select Delivery Method
					Delivery and Handling Charges :
					Shop total: SGD 101.00 [RM260.19]


Select Payment Method

Internet banking / bank transfer
Maybank UOB OCBCBank RBS

Credit card / Paypal
PayPal VISA

Continue Shopping Pay Now

4.7 Notice that your purchases from different shops are tallied on the same page. You may choose to edit them here. When you are ready to proceed,

- Select the respective delivery methods
- Choose your payment method
- Click 

STEP 4: START SHOPPING! (Credit card/PayPal)

PayPal is the safer, easier way to pay

PayPal security processes payments to protect you. Pay with PayPal in a couple of clicks.

- You can use your or debit card without exposing your card number to the seller.
- You can speed through checkout without exposing to enter your card number or address.

Don't have a PayPal account? [No problem, get started today!](#)

Cancel and return to [sgshop1](#)

Log In to PayPal

Email:

Password:

[Forgot your email address or password?](#)

a. Login to PayPal to pay with PayPal balance

Pay with Credit Card or Log In

[Learn more](#) about PayPal - the safer, easier way to pay.

Enter your billing information

Country:

Credit card number:

Payment Icons:

Expiry date:

CSC:

Date of birth:

Billing Information: Elaine Lee Xiao Yin, 38 Kinta Road, Singapore 219107, SINGAPORE

Home Telephone:

Email:

Save your information with PayPal

Already have a PayPal account?

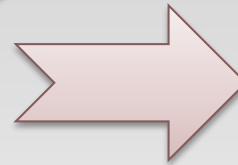
Please log in

Email:

Password:

[Forgot your email address or password?](#)

b. Continue Checkout and key in card details to pay with your card.



Review your information

If the information below is correct, click **Continue**. You will confirm your payment on the next page.

[Learn more](#) about how PayPal withdraws funds.

Description	Unit Price	Quantity	Amount
PINKY BOO	\$1,500.00	1	\$1,500.00
Item total:			\$1,500.00
Shipping and handling:			\$62.00
Total:			\$1,562.00 SGD

[Add special instructions to merchant](#)

[Enter gift voucher, reward, or discount](#)

Payment Method: Credit/Debit Card : Visa XXXX-XXXX-XXXX-9139
This credit card transaction will appear on your bill as "SGSHOP1".
[More funding options](#)

Send to: Elaine Lee Xiao Yin, 38 Kinta Road, Singapore 219107

Contact Information: jpbuy@jipaban.com

Cancel and return to [sgshop1](#)

[Site Feedback](#)

PayPal. The safer, easier way to pay.
For more information, read our [User Agreement](#) and [Privacy Policy](#).
Copyright © 1999-2010 PayPal. All rights reserved. Consumer advisory - PayPal, Inc., the holder of PayPal's stored value facility, does not require the approval of the Monetary Authority of Singapore. Users are advised to read the [terms and conditions](#) carefully.

4.8 For PayPal, log in to your PayPal account, or click “continue Checkout” to pay with your debit/credit card.

4.81 Review and confirm your order, then click ‘continue’ to complete your purchase!

STEP 4: START SHOPPING! (iBanking)

The screenshot displays a payment interface with the following sections:

- Reservation Time:** 11 hours, 59 minutes to complete payment.
- Order Status:** Pending Payment.
- Order Ref:** INV-72-447.
- Cancel This Order:** A link to cancel the order.
- Step 1: Select bank to pay to:** A dropdown menu showing 'DBS' as the selected bank.
- Account type:** savings.
- Account Name:** test.
- Account number:** 11111.
- Bank code:** 222.
- Branch code:** 222.
- Items:** A table showing 'boo7 x 1' for SGD49.00 and 'Delivery and Handling Charges' for SGD1.50.
- Total Amount Due:** SGD50.50.
- Step 2: Select bank to pay from:** Radio buttons for 'citicbank', 'DBS', and 'OCBC Bank'. Below are radio buttons for 'ePOSB' and 'UOB'. A 'Pay Now' button is present.
- Note:** If you wish to pay from a bank that is not listed above, you may do so from your own preferred banks.
- Step 3: After making payment, submit transaction details:** Fields for 'Internet Banking Nickname', 'Transaction Date', 'Transaction Time' (hh:mm), 'Transaction Reference No.', 'Amount Transferred' (SGD 50.50), and 'Upload Receipt' (with a 'Browse...' button). An 'Upload' button is also present.
- Other Info:** A text input field with a 'Submit Details' button below it.

4.9 For Internet banking, click on the **Pay Now** button to log in to your Internet Banking account for payment. You may also print your invoice here.

4.91 After making your payment, submit the transaction details to the respective shops to verify your payment.

STEP 4: START SHOPPING! (iBanking)

Step 3: After making payment, submit transaction details

Internet Banking Nickname

Transaction Date

Transaction Time :

Transaction Reference No.

Amount Transferred SGD

Upload Receipt

Other Info

4.92 Upon submission of your transaction details, the payment will be verified by the Retailer before your payment is confirmed.

4.93 You will receive an email to notify you of the purchase confirmation as well as delivery information.

Note: If you need to insert additional comments about your order, please do so here before confirming your order.

Your shopping is now completed!!!

For more enquires, please Contact Us (provide link).



Enjoy your shopping experience at Jipaban.com!